

# Whoosh!

so easy to park

## Mobile phone payment

Optimum  
user convenience

Cost-effective  
solution

Additional  
payment option



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Parkeon has always maintained that motorists should be offered multiple parking payment options to ensure optimum convenience and compliance. Whoosh! adds to Parkeon's large portfolio, enabling parking fees to be charged to a chosen credit/debit card.



Coins



Chip & PIN  
credit/debit cards



Contactless  
bank cards



E-payments



Season  
tickets/permits



Pre-pay  
and/or Pre-book

Fully  
integrates in  
myParkfolio™  
with all other  
payment  
methods



## WHOOSH! FOR OPERATORS

- Offers an economical and cost-effective solution to provide mobile phone-based parking payment services.
- Completely integrates with Parkeon's myParkfolio centralized management solution with all other payment methods, including cash, credit/debit cards, smart cards, permits, as well as on-line systems.
- Supports incremental hourly, daily, weekly and monthly tariffs, as well as annual permits.
- Reduces frequency of cash collections and ticket management.
- Allows rate changes to be managed remotely on-line.
- Available as a stand-alone solution.
- Quick enforcement of mobile phone payments via web based application or integrated with 3rd party enforcement technologies.

## WHOOSH! SALES CHANNELS

- Website for on-line payment.
- Smartphones (App for iPhone and Android).
- Internet mobile.
- Mobile phones (Interactive Voice Response, SMS payment).

## WHOOSH! FOR MOTORISTS

- Offers an additional and convenient means of payment.
- Provides on-line account management and receipts for registered users.
- Generates reminders before time expires.
- Enables users to extend parking periods remotely via their mobile device (within local parking restrictions).

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